Can your financial institution drive innovation quickly?

Many financial institutions are looking for ways to deliver the right technology for every automation use case—without having to retool. As the financial services industry spends 15% to 25% of its IT budget on entrenched legacy systems, there is a growing imperative to innovate and differentiate while embracing disruption.

Low-code automation offers a simpler way to create powerful applications that drive innovation. Providers of financial services are adopting these scalable, flexible solutions to deliver greater value to their clients and improve efficiency in their day-to-day workflows. Low-code automation accelerates speed to market, increases operational efficiency, simplifies regulatory compliance, and improves customer journeys—fast.
Here are five reasons to use Appian’s low-code automation platform to build your financial institution’s digital future.

**SPEED TO MARKET**

**Appian is fast.** Application development on Appian is 20 times faster than traditional development and requires fewer resources. With Appian, you don’t code applications, you draw them, like you would a flowchart.

As technology and customer demands change, financial institutions need to respond quickly. Appian’s low-code automation platform allows them to do just that—with measurable results. Easy drag-and-drop and point-and-click tools work natively on all devices, enabling innovation up to 20 times faster. Low-code automation gives financial institutions the power and speed for collaboration, automation of critical and complex processes, and guided business decision making, with a data model that combines information and systems.

“Given the low-code capabilities of the Appian software, we are able to deploy processes not only faster, but also deploying them in more countries at once.”

— HEAD OF GROUP CUSTOMER EXPERIENCE & DIGITISATION — ADDIKO BANK

With the speed of low-code automation, your financial institution can easily pivot with market demands, exceed expectations, achieve business agility and remain ahead of competition.

**OPERATIONAL EFFICIENCY**

**Appian transforms operations to drive cost-efficiency.** Appian is a complete automation platform with workflow, artificial intelligence (AI), robotic process automation (RPA), and case management all rolled into one. These solutions provide cohesive processes and data orchestration across humans, smart machines, and robots. Plus, you don’t have to move your data. Appian provides zero-code integration frameworks with the leading data sources and systems, to eliminate data silos and extend the ROI of your legacy systems.

“We built our first application in six weeks and now we’re at a point where we can build an application in a day.”

— BILL RACZYK, DIRECTOR, PROCESS INNOVATION, OPTIONS CLEARING CORPORATION
**ACTIONABLE ONE-RISK VIEW FOR COMPLIANCE**

Appian helps foster holistic regulatory compliance. Today’s global financial institutions face an ever-changing and increasingly complex regulatory environment. Anti-Money Laundering (AML), the General Data Protection Regulation (GDPR), Know Your Customer (KYC) and The California Consumer Privacy Act (CCPA) are just a few of the regulations that are key areas of concern for investors and executives.

Appian supports your compliance efforts with powerful process orchestration and enterprise data management capabilities. With Appian, you can proactively automate, monitor, and control your regulatory compliance with consolidated data across the enterprise, giving compliance officers the visibility they need to quickly find pertinent information for regulatory reporting.

*Appian helped Allan Gray increase transaction processing speed by 20% while reducing indexing errors by 70%.*

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**REIMAGINED CUSTOMER JOURNEYS**

Appian improves customer-centricity. Appian’s advanced integration capabilities consolidate disparate data onto one unified platform, providing an accurate, complete, and up-to-date view of the customer across product lines and channels. This delivers a seamless customer experience at every touchpoint.

Role-relevant views provide staff with contextual information for efficient, speedy, and helpful customer touchpoints. Natively mobile apps empower you to deliver service at any time, on any device.

*Aviva combined 22 disparate systems all into one platform to enhance their customer experience. Now they can service their customers nine times faster while spending 50% less on IT systems costs.*
Appian provides a low-code automation platform that accelerates the creation of high-impact business applications. Many of the world’s largest financial institutions use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk management and compliance.

For more information, visit www.appian.com/finserv