Use Cases for Life Sciences: Grants and Donations Management

COMPANY PROFILE
• Global medical devices organization
• Operating in over 300 locations in 150+ countries
• Serving over 40,000 patients worldwide

CHALLENGES
The organization struggled with an outdated and disjointed system for requests such as grants for fellowships, event sponsorships, product donations, and more.

Their system needed modernization to help end users provide the correct information up-front, harmonization to standardize this work across multiple business units, and visibility into key insights from a single, reportable system.

SOLUTION GOALS
When searching for a solution, the organization’s core considerations were to be robust, while still achieving ease of use, and security. It was also important to find a system that could standardize data and processes for request entries. This was essential to better handle the high volume of requests coming in from around the world.

RESULTS
The organization ultimately chose Appian’s platform for their grants and donations management needs. Appian’s strong case management and intelligent automation capabilities provide for rapid implementation and process improvement, more accurate and efficient review of grants and donations requests, plus increased compliance and strong audit trail of all related actions.

With Appian, they were able to create a fast and powerful solution that achieved:
• An 80% improvement in time to process reviews of request submissions
• Streamlined process management into a single user-friendly interface
• Data and process standardization with integration and validation capabilities
• Over 200 applications successfully submitted into system within a month of implementation
Appian provides a software development platform that combines intelligent automation and low-code development to rapidly deliver powerful business applications. Many of the world's largest organizations use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk and compliance.

For more information, visit www.appian.com