What used to be a best practice to solve your departmental needs—packaged point solution software—has now spawned a larger enterprise-wide issue. Realizing this approach is no longer sustainable or scalable, organizations are discovering the benefits of a low-code platform approach to application development: digital power, better consumer engagement, regulatory compliance, end-to-end process innovation, and ultimately accelerated speed to market.

Here are five reasons to use Appian’s powerful platform.
SPEED TO MARKET

Appian is fast. In fact, application development on Appian is 10X faster than traditional development. That’s because of Appian’s low-code platform approach, which is bolstered by visual tools and drag-and-drop functionality. Your IT organization can rapidly build and deploy natively-mobile apps, and empower business users and citizen developers to do the same. What this really means for life sciences organizations is faster time-to-market for life-saving products.

...Frost & Sullivan applauds Appian for having developed a truly unified, low-code digital application development platform that empowers its customers to quickly and easily build applications so life sciences and pharmaceutical companies can now speed up product innovation and add value for patients, maximize operational performance, and respond to the ever-changing risks and regulations in a timely manner.

— FROST & SULLIVAN, 2018 NORTH AMERICAN DIGITAL TRANSFORMATION PLATFORM FOR LIFE SCIENCES & PHARMA PRODUCT LEADERSHIP AWARD

CONSUMER ENGAGEMENT

Appian is innovating the consumer experience. The Appian Intelligent Contact Center™ unifies all systems, channels, and consumer and patient information into a single, intelligent interface for life sciences organizations.

With the power of automation, Appian can help reduce training time for new agents with consolidated customer views and recommended actions, drive efficiency by reducing agent handle times for interactions, and deliver higher value to patients and consumers with individual information to help them make better decisions.

Customers are realizing:

Customer Service 9x Faster 50% Operational Cost Savings 64% Increase in Customer Satisfaction
END-TO-END PROCESS INNOVATION

Appian drives innovation for processes throughout the product lifecycle. With Appian’s low-code platform, organizations can streamline all aspects of life sciences, from R&D to pharmacovigilance.

With Appian, organizations can achieve operational efficiency in areas such as:

- **Labeling:** Tie together safety findings, health authority citations, manufacturing changes, and new research and development findings and more efficiently and effectively connect these to the product labeling process.

- **Health Care Provider Engagement:** Provide a unified environment that threads multiple point solutions together across numerous jurisdictions and gives the transparency and controls needed for compliance and engagement.

- **Product Release Management:** Pull crucial labeling and quality information into the product release process to cut down on manual work and ensure safety and compliance.

- **Consumer & Patient Support:** Drive the agent quality experience and compliance to policies and procedures while better meeting the needs of patients and consumers.

POWER OF AUTOMATION

Appian is powerful. Advanced business process management, case management, artificial intelligence, and collaboration capabilities help to unify siloed data and tackle enterprise-wide transformation efforts.

Appian’s integration capabilities can handle data from thousands of sources, breaking down silos and unlocking valuable information from across the organization into a single view. The scalable architecture of the platform supports performance no matter how many users, so organizations can roll applications out globally with confidence.

Plus, mobile apps built on Appian are native. That means you design once, and your app works natively and as expected on virtually any device. Workers are enabled to perform their jobs in the optimal location to provide the best experience on-the-go and customer-facing apps live up to rising digital demands.
REGULATORY COMPLIANCE

Appian ensures regulatory compliance. The Appian Platform has advanced business process management capabilities that allow you to automate, monitor, and control regulatory efforts during each step of a product’s lifecycle, so applications and processes are compliant throughout the entire process.

- **GxP**: Organizations in the cloud can maintain GxP compliance and data integrity on the Appian Cloud by ensuring audit trails, establishing service level agreements (SLAs), and monitoring changes.

- **RIM**: The Appian approach to Regulatory Information Management (RIM) has helped life sciences organizations successfully manage a regulatory portfolio of thousands of products across over 150 countries, comprising global, regional, and local projects. Using Appian, organizations can increase submission quality and achieve over 99% regulatory compliance while decreasing system maintenance costs, organizational complexity, and time to market.

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We needed a new regulatory submission management platform that combined quality and compliance with the flexibility to bring each new drug to market as quickly as possible. With Appian, we have simplified our end to end business processes, and created a single authoritative source of truth.

— MULTINATIONAL PHARMACEUTICAL COMPANY

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**Appian**

Appian provides a low-code development platform that accelerates the creation of high-impact business applications. Many of the world’s largest life sciences organizations use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk management and compliance.

For more information, visit [www.appian.com](http://www.appian.com)