European companies make significantly more requests than U.S. companies.

Despite this disparity, global success rates are all equally dismal. 50% of all new app development requests and in failure.

15% never started
20% delivered, but doesn’t meet business needs
15% never completed

Business requests for new software applications are soaring globally but 50% end in failure.

Despite this disparity, global success rates are all equally dismal. 50% of all new app development requests end in failure.

U.S. organizations request 50% new applications and enhancements from IT annually in the U.S.
In EMEA, this figure is even higher, at 70% new app requests a year.

All business units are looking for ways to change how they operate in the Digital Age.

15% of organizations said that technical debt was a barrier to developing the applications needed to take advantage of business opportunities.

#1 response: “look for new ways to accelerate application development.” (53%)

Enterprise Low-Code: a new approach

In an enterprise low-code development environment, developers can accelerate the build process with robust, easy-to-use drag-and-drop visual design tools. This gets applications and features to market faster without compromising on quality or customer experience.

% of new app requests by department:
U.S.: 15% R&D, 16% Finance, 16% Marketing, 17% Sales, 18% Customer Service/Contact Centers
EMEA: 16% R&D, 18% Finance, 17% Marketing, 18% Sales, 16% Customer Service/Contact Centers

Business impact of technical debt

- Higher operational expenses
- Lower performance and scalability
- Reduced time-to-market
- Increased time-to-market
- Reduced customer experience
- Not applicable on expenses in technical debt

To read the full report, go to www.appian.com/future-of-work-part-2

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