

## Appian for Healthcare Payers

### UTILIZATION MANAGEMENT

- Approve prior treatment authorizations quickly and accurately
- Easily share data between payers and providers
- Provide precise care plans for members with multiple and chronic conditions
- Collect real-time data from multiple sources into a unified view

Many legacy utilization management systems are no longer meeting the challenges of today's care management programs.

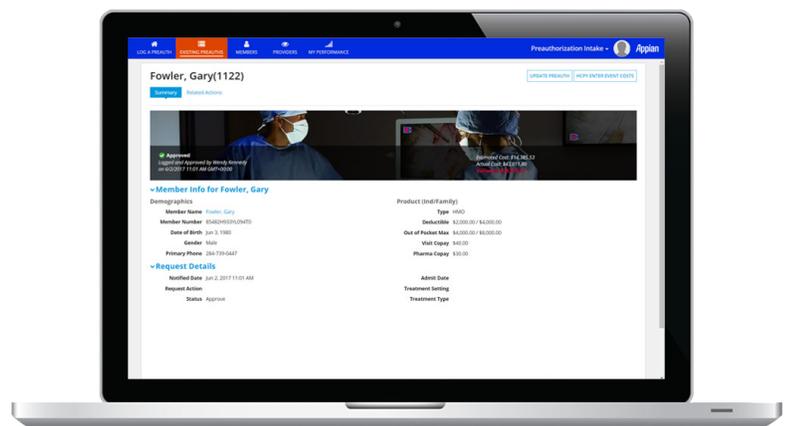
Payers are pioneering new care management approaches. Care managers need software that helps them do their jobs better and faster, presenting them with the information they require to determine medical necessity for members.

How can healthcare organizations improve utilization management results, even in the face of continually evolving care management strategies?

### MEET THE CHALLENGE

Enable better healthcare outcomes and increase clinician and provider satisfaction with Appian.

- **Flexible Application Platform.** Appian's digital platform works with your current utilization management system to modernize, enhance and extend its capabilities, without complete replacement.
- **Dynamic Case Management.** Care managers can develop personalized care plans for members, and determine appropriate avenues of care, including prior authorizations through an integrated view of the relevant case data.
- **Intelligent Automation.** Using Appian's leading process management capabilities coupled with industry-leading AI, care managers can automatically create and route escalations for cases that need a higher level of approval or review, so members can receive the care they need, when they need it. This is especially relevant when members have multiple providers managing a variety of health conditions.



### FOCUS

With a comprehensive utilization management application, your clinical care operations can run smoothly, enabling health insurers to focus on:

- Member and provider satisfaction by eliminating lag time associated with disparate systems and lengthy authorization processes
- Providing members transparency on their potential out of pocket costs
- Developing individually structured care plans that can improve healthcare outcomes

### TAKE CONTROL

Appian gives organizations the ability to quickly build, deploy, and scale enterprise clinical care applications for:

- Clinical Policy Management
- Clinical Prior Authorization
- Referral Management
- Health Risk Assessments
- Care Coordination and Care Management
- Disease Management
- Member Engagement and Monitoring
- Clinical Contact Center

### PREPARE FOR THE FUTURE

The future of healthcare depends upon the ability to quickly adapt and provide quality and convenience for providers, payers, and most importantly, members.

It takes speed and power to deliver transformational healthcare solutions. The Appian low-code application platform provides both.

With Appian, organizations can build web and mobile apps faster, run them on a HIPAA-compliant cloud, and manage complex processes, end-to-end, without limitations.

### HEALTHCARE ORGANIZATIONS TRUST APPIAN:



# Appian

Appian provides a leading low-code software development platform that enables organizations to rapidly develop powerful and unique applications. The applications created on Appian's platform help companies drive digital transformation and competitive differentiation.

For more information, visit [www.appian.com](http://www.appian.com)