Appian

Caught in the Healthcare Maze?

> Orchestrate care for members and providers
> Simplify the healthcare journey

> Collaborate with payers and providers
> Maintain regulatory compliance

When a medical issue arises, everyone wants the most up-to-date, complete look at the situation. From the patient who wants to be back to 100%, the physician guiding them to wellness, and the insurance provider making sure they're arranging the most appropriate care for their member, everyone has an important role. All this information, with multiple interested parties, can turn into a twisted, confusing maze.

So what if the entire healthcare process could be streamlined?

Automate: Drive efficiency in core processes and enable your knowledge workers to gain satisfied providers, payers, and patients.

Integrate: Access and use data across systems and obtain current, complete, and actionable information.

Collaborate: View alerts, partnership opportunities, and work together on tasks and actions, all from an intuitive user interface.

Enterprise Mobility: Provide patients, payers, and providers with real-time access to claims,billing, and medical records anytime, anywhere.

Regulatory and Security Compliance: Appian Cloud can be HIPAA and PCI Compliant. Build, deploy, and employ business applications that utilize Protected Health Information in accordance with HIPAA security and privacy requirements.

Analytics: Gain visibility into transactions, health events, and member and patient interactions, with real-time, actionable, and configurable reports.

CAUGHT IN THE HEALTHCARE MAZE?

CARE ORCHESTRATION
PAYER/PROVIDER COLLABORATION
PROVIDER NETWORK MANAGEMENT
UTILIZATION MANAGEMENT

STREAMLINE THE HEALTHCARE JOURNEY

OMNI-CHANNEL CUSTOMER ENGAGEMENT
CARE ORCHESTRATION
UTILIZATION MANAGEMENT
PROVIDER NETWORK MANAGEMENT
PAYER/PROVIDER COLLABORATION
OPERATIONAL EXCELLENCE
COMPLIANCE AND QUALITY

PRIORITIZE WHAT PATIENTS NEED

Healthcare is at a crossroads with ever-increasing competition and pricing pressure. Patients want the best coverage and quality of care at the most affordable price. With Appian you can:

- Provide first-class customer service
- Unify process, data, systems, and caregivers with coordinated patient solutions
- Provide price transparency
- Streamline operations
- Increase patient satisfaction
- Enhance and ensure security

FOCUS ON BEING THE BEST

With proven, unified technology, Appian helps overcome challenges across virtually any product, department, or organization:

- Rapid development of data-centric applications
- Real-time access to information across systems
- Process management
- Case management
- Quality and regulatory compliance
- Care management
- IT Operations
- Global security management

PREPARE FOR THE FUTURE

The future of healthcare involves convenience and simplicity for providers, payers, and most importantly, patients.

In order to take into account the changing healthcare environment, healthcare organizations must address these trends:

- Performance based care and payment
- Mobility
- Digital transformation to improve healthcare orchestration

APPIAN IS CERTIFIED AND ANALYST RANKED

HIPAA Health Insurance Portability & Accountability Act

PCi Security Standards Council®

Gartner®

FORRESTER®

Appian

Appian provides a leading low-code software development platform that enables healthcare organizations to rapidly develop powerful and unique applications. The applications created on Appian's platform help companies drive digital transformation and competitive differentiation.

For more information, visit www.appian.com