Appian

Five Ways Appian Drives Financial Services Transformation

DRIVING THE DIGITAL ECONOMY

Are you a financial institution searching for the best application platform to deliver your digital strategy?

How can the financial services industry transform core architectures to build the digital future— one that integrates Artificial Intelligence (AI), Robotic Process Automation (RPA), FinTech, and RegTech—without having to retool to get started? As legacy systems consume 75% of IT spend, financial services institutions (FSIs) must find new ways to innovate and differentiate in the face of digital disruption without an expensive, lengthy retooling.

Discover the benefits of a digital platform, a strategy that innovative banks and capital markets providers are adopting to drive breakthrough value. Transform for speed to market, operational efficiency, an actionable one-risk view for compliance, flawless customer journeys, and the ultimate power to innovate faster.

Here are five reasons to use Appian to build your financial institution's digital future.

SPEED TO MARKET

Appian is fast. In fact, application development on Appian is 10X faster than traditional development. That's because applications are configured in Appian's low-code platform, not coded.

With visual tools and drag-and-drop functionality, your IT department can rapidly build and deploy natively mobile apps, and empower business users and citizen developers to do the same. What this really means for FSIs is faster time-to-market for critical applications and new digital lines of business.

*We've seen value from Appian in turning around development cycles that previously took months down to **days or weeks**.*

— ROY ASTON, CIO, BARCLAYCARD GROUP

Speed enables your institution to easily pivot and move to not only meet, but exceed market demands, allowing you to achieve business agility and remain ahead of competition.

OPERATIONAL EFFICIENCY WITH ENTERPRISE AUTOMATION

Appian transforms operations to drive cost-efficiency. Give your teams dynamic, intuitive tools to be both effective and efficient.

Digitize processes and streamline key operations to support your teams using Appian's leading business process management (BPM) capabilities and turn repetitive manual tasks into an efficient digital workforce using Appian RPA with Blue Prism.

Appian's low-code development platform allows your institution to rapidly build user-friendly and intuitive interfaces for increased productivity. Automation and collaboration gives you the ability to leverage your institution's greatest asset: your people.

CME Group used Appian to solve their operational challenges and achieved **80% reduction in time-to-market for new financial products.**

*This is probably the first tool that I've seen in a long time that I would describe as **transformative in nature**.*

— JANUS CAPITAL GROUP

ACTIONABLE ONE-RISK VIEW FOR COMPLIANCE

Appian helps foster holistic regulatory compliance. Today's global financial institutions face an ever changing and increasingly complex regulatory environment, Anti-Money Laundering (AML), The General Data Protection Regulation (GDPR), Know Your Customer (KYC), Enhanced Due Diligence (EDD), and other regulatory demands continue to be key areas of concern for investors and executives.

Appian enables you to proactively automate, monitor, and control regulatory compliance efforts at each step using a platform approach, with Appian acting as a connector between data sources and legacy systems for total visibility. Appian brings data across the enterprise together, enabling compliance officers to search and quickly find pertinent information for regulatory reporting.

One of the world's leading private equity firms used Appian to create their compliance platform in less than 6 months, gaining greater process control and oversight, improved auditability, and better management transparency.

REIMAGINED CUSTOMER JOURNEYS

Appian empowers customer-centricity. Advanced integration capabilities bring disparate data from siloed systems together seamlessly on one unified platform, providing an accurate, complete, and up-to-date view of the customer.

Role-relevant views can provide staff with contextual information to make touchpoints efficient, speedy, and helpful to customers, with apps that are natively-mobile, so service can be delivered at any time and on any device.

Omni-channel engagement and call center excellence are achievable using Appian, The Digital Transformation Platform®, to address the entire customer journey—from on-boarding to servicing.

At Bendigo and Adelaide Bank, our goal is to be Australia's most customer-connected bank.

— ANDREW WATTS, EXECUTIVE CUSTOMER SERVICE IMPROVEMENT, BENDIGO AND ADELAIDE BANK

POWER TO INNOVATE

Build for the future, with Appian. Thrive in the age of disruption using an agile digital platform that delivers the full continuum of enterprise automation, so your business can focus on innovation.

Appian's integration capabilities can handle data from thousands of sources, breaking down silos and extending the reach of mature legacy software into a single view that acts as a launchpad for tackling enterprise-wide transformation efforts. The scalable architecture of the platform supports performance no matter how many users—whether on-premises, in the cloud, or a hybrid environment—so applications can be rolled out globally with confidence.

As Target's Appian capabilities and solutions continue to grow and deliver value, we are seeing ever-increasing demand for our services and solutions from new and existing clients." — PAUL MCGARRIGLE, HEAD OF BUSINESS IMPROVEMENT, TARGET GROUP

Realize the benefits of Appian for all of your financial services needs. Learn more at: appian.com/finserv

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Appian provides a leading low-code software development platform that enables financial services institutions to rapidly develop powerful and unique applications. The applications created on Appian's platform help companies drive digital transformation and competitive differentiation.

For more information, visit www.appian.com