Appian

Appian for Life Sciences
EXTERNAL STAKEHOLDER ENGAGEMENT

> Ensure adherence to the latest compliance practices

> Automate processes to gain approvals and review exceptions

> Provide document management for proof of service

> Increase speed of delivery

Every aspect of launching and maintaining a drug in market falls under the regulatory microscope. With the best interests of the patient in mind, regulators want transparency for product marketing activities and stakeholder engagements, to ensure conflicts of interest or improprieties are not present.

The focus then for the organization is on how to best manage engagement activities across lines-of-business, jurisdictions, and geographies, while maintaining a unified control environment for proof of fair value, standardized payments, and strict SOP compliance.

Manual tracking processes and complex legal obligations to maintain full transparency and control can make compliance difficult.
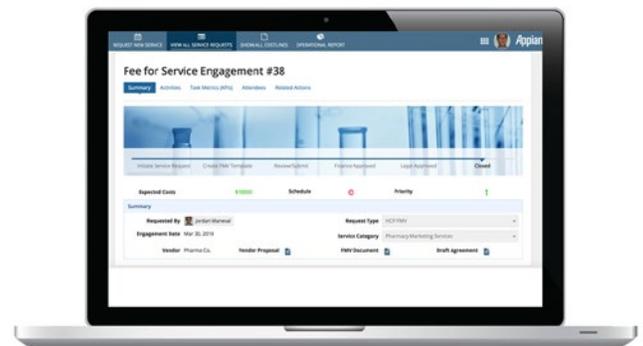
How can life sciences organizations assure stakeholder independence, process transparency, and regulatory compliance?

MEET THE CHALLENGE

With Appian, life sciences organizations can gain the required level of control and auditability, while decreasing approval bottlenecks. Built on the Appian low-code application platform, the External Stakeholder Engagement (ESE) solution can provide:

- Automation to streamline approvals and review outliers

- Content management to meet ESE requirements

- Easy implementation for business rules that ensure guidelines are in place for compliance with rules and regulations across the globe

- Ability to select, validate, tier, and establish fair market value (FMV) for engagement with stakeholders, including exception approvals

- Interfaces in six different languages to support multi-national implementation and compliance

- Increased speed of delivery of products to market

Appian can integrate across legacy systems and departmental silos, providing an alternative to traditional full system replacements. Appian can also help improve data quality by bridging master data management systems from multiple organizations, including healthcare providers.

FOCUS

The External Stakeholder Engagement application enables life sciences organizations to focus on:

- Effective engagement with external stakeholders, throughout the drug development lifecycle

- Easy to implement business rules that guide and assure compliance

- Quick approval response and exception review with a uniform set of automated processes

TAKE CONTROL

Using Appian, you can quickly build, deploy, and scale new marketing and medical affairs enterprise applications, including:

- Consumer and patient support hotline

- Key opinion leader tracking and management system

- Customer and vendor relations management

- Launch orchestration

- Compassionate use

PREPARE FOR THE FUTURE

The future of the life sciences industry depends on its ability to bring the highest quality products to market quickly and cost-effectively.

It takes speed and power to transform the life science product lifecycle. The Appian low-code application platform provides both.

With Appian, organizations can build web and mobile apps faster, run them on the Appian cloud, and manage complex processes, end-to-end, without limitations.

We use Appian as a competitive weapon. Some platforms deliver speed and some deliver power, but Appian delivers both in a way that is truly transformational for our global business.

— A LEADING HEALTH INFORMATION TECHNOLOGIES AND CLINICAL RESEARCH COMPANY

Appian

Appian provides a leading low-code software development platform that enables organizations to rapidly develop powerful and unique applications. The applications created on Appian's platform help companies drive digital transformation and competitive differentiation.

For more information, visit www.appian.com