

## MiFID II - Markets in Financial Instruments Directive

### IMPLEMENT A DIGITAL TRANSFORMATION PLATFORM FOR FLAWLESS OPERATIONS AND TRANSPARENCY FOR MIFID II REPORTING CAPABILITIES

- Implement a digital overlay platform to strengthen governance architecture and stay prepared for emerging regulations
- Become more agile and transform risk into core strength to launch new products faster
- Proactively address effective compliance data aggregation and compliance reporting requirements
- Accelerate investigation of compliance breaches with dynamic Case Management

### Uncertainty Looms for EU Financial Firms

With 2018 fast approaching, financial services firms in the European Union (EU) are racing to comply with sweeping EU legislations, with four sets of imponderables particularly vexing—IFRS 9, PSD2, GDPR and MiFID II. Specifically, compliance staff and legal advisers are grappling with the revised Markets in Financial Instruments Directive (MiFID II), a significant change implemented to address potential issues around the buying and selling of securities.

The revised MiFID II is a major regulatory initiative and is expected to change both the market structure and inherent business models. The intent is to provide investors with increased transparency around trading and fees, enabling them to make more informed decisions. Consequently, sellside and buy-side firms will be subject to increased scrutiny of both pre- and post-trade transparency as well as expanded reporting obligations.

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### MIFID II DEMANDS OPERATIONAL EXCELLENCE

Industry experts predict MiFID II will have significant impact across the extended enterprise in the EU countries, since it covers a range of issues—from trading to data recording to transparency around research costs. It is expected to affect everyone engaged in the dealing and processing of financial instruments—from business and operations to systems and data. The biggest impact will be experienced by banks, broker dealers, and trading venues.



### MARKET DYNAMICS ACCELERATE INDUSTRY CHANGE

Asset Management firms face significant pressure from three major forces:

- Rapid Technological Innovation
- Unprecedented Customer Expectations
- Evolving Regulations

Senior leaders including CIOs must urgently address these trends with digital operations and implement practical strategies that will further drive digital innovation.

### ACHIEVE OPERATIONAL AGILITY WITH DIGITAL TRANSFORMATION

Industry experts indicate when it comes to MiFID II, the speed and accuracy of data will differentiate long term winners. Compliance with MiFID II requires institutions to focus on operational excellence and regulatory reporting for both pre- and post-trade procedures. MiFID II demands firms to provide all clients their summaries along with most recent execution data and any pertinent changes, such as price, location and size.

Consider implementing a digital overlay approach to leverage legacy systems while integrating emerging fintech-driven apps. Appian has unique data management and integration capabilities that provides a unified 360-degree contextual view of the client in real-time. Consequently, Appian enables firms to achieve a “One Risk View” by aggregating information from across the organization without having to create yet another data repository.

***You have seasoned compliance professionals in place. Have you enabled them with flexible technology to help them accomplish their objectives?***

### TRADITIONAL TECHNOLOGY ALTERNATIVES WILL FALL SHORT

As EU firms review requirements pertaining to emerging regulations, a fragmented approach to technology will be rendered ineffective. Legacy systems are indispensable but tend to be complex and challenging to adapt. Point software solutions may provide short term relief but are expensive and may not be flexible to change as the business evolves. Both often lack the openness and transparency demanded by this regulation.

A low-code approach to bespoke solutions can extend the time to delivery to months rather than weeks and increases the risk that the project will never meet its objectives. Furthermore, once deployed, these solutions could quickly become unwieldy legacy applications.

### FOSTER INTEGRATED, HOLISTIC COMPLIANCE

Appian, The Digital Transformation Platform™, enables you to integrate data across business units and siloed systems to enable compliance and gain a holistic view of the processes impacted by MIFID2. Appian offers a means to flex and modify the shape of the bank's operating model to consistently remain compliant, secure, and competitive.



### APPIAN ENABLES YOU TO MEET CRITICAL OBJECTIVES

With a single, unified digital platform, proven security, and a powerful and intuitive interface, you can address all the challenges around compliance:

- **Master rapidly changing regulations.** This goal demands technology with a flexible, yet disciplined approach. Appian's integrated unified digital platform and intuitive interface addresses the challenges around compliance requirements and delivers differentiated customer experiences.
- **Attain clear visibility across assets.** With Appian's Dynamic Case Management capabilities, banks can integrate structured and disparate data into one unified system, fostering information tracking holistically.
- **Converge data and process to drive efficiencies.** Eliminate employee time spent logging into multiple systems. Strategically shift your operating model to real-time analysis and execution.
- **Integrate people, processes, and data.** Appian assembles data from all sources into a comprehensive view and can be modified without losing sight of the entire process. With Appian it is easy to build and change rules to enable banks to collaborate and manage simple or complex procedures across all businesses and geographies.
- **Achieve a comprehensive and integrated view.** Appian enables compliance management on one low-code platform, allowing improved oversight, accountability for decision making, and staff effectiveness, including remediation.
- **Improve productivity and efficiency.** Appian supports integration with multiple data sources, enables access to process optimization tools, and provides a full audit history of risk processes across multiple businesses and geographies, all on one platform.

#### Capital Markets Reform:

MiFID II is an expansive regulation and is expected to affect the entire end-to-end investment process of an asset manager. It rests on three distinct pillars:

1. Operational Excellence
2. Monitoring, Limits, and Controls
3. Regulatory Reporting and Transparency



### FOCUS YOUR EFFORTS

Focus your efforts to meet all compliance challenges. With Appian, you can:

- Manage basic cases and more complex scenarios within the same process
- Create comprehensive views across events, departments, products and regions
- Conduct ongoing screening with reasonable review and escalation of exception cases

### TAKE CONTROL

Take control of performance with Appian, a powerful yet easy to use application platform for managing complex business processes.

Quickly build and deploy enterprise apps for:

- Customer Acquisition
- Compliance
- Customer On-Boarding
- Product Management
- Business Operations
- IT and RegTech

### PREPARE FOR THE FUTURE

- Pressure is mounting to deliver innovation at scale in the Financial Services sector. Alleviate the pressure with Appian. Streamline operations, reduce costs, facilitate collaboration, and navigate change.
- Unify relevant information and systems to get work done. Achieve significant efficiency in work execution while leveraging your legacy IT investments.

### LEADING ORGANIZATIONS TRUST APPIAN:



## Appian

Appian provides a leading low-code software development platform that enables Financial Services Institutions to rapidly develop powerful and unique applications. The applications created on Appian's platform help companies drive digital transformation and enables competitive differentiation.

For more information, visit [www.appian.com](http://www.appian.com)