

## Complementing Core Technology with a Low-Code Platform

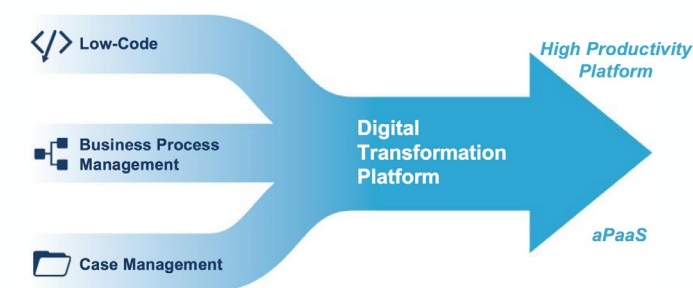
DRIVE CUSTOMER IMPACT THROUGH SPEED AND INNOVATION

Life, pension, and annuity companies have unique technology challenges, beginning with the number of legacy policy administration and business systems that they are currently using to support their organization.

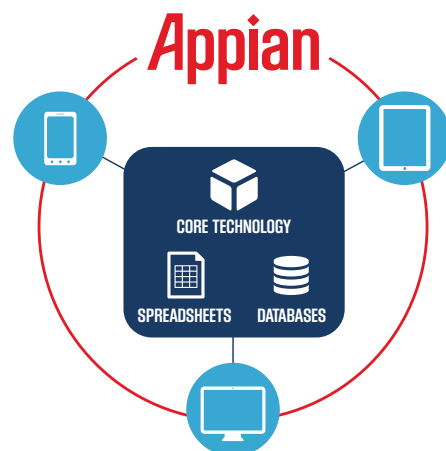
The range of products and product variants, combined with the diversity in scope of the product portfolio – from simple life products to complex investment and pension product sets – further complicates the path to modernizing their technology ecosystem.

Life companies need a platform that enables them to leverage their legacy systems along with the data stored in disparate databases – automating work through integrations and streamlined processes – so they can quickly address high priority projects.

**THE PLATFORM: LOW-CODE LEVERAGING  
MODERN WORKFLOW TECHNOLOGY**  
CAPABILITY CONVERGENCE FOR HIGH PRODUCTIVITY



**THE RESULT: A COMPOSITE VIEW  
OF ROLL RELEVANT DATA**  
WEB-BASED ACCESSIBILITY ACROSS ALL USER INTERFACES



A low code platform is the optimal technology for insurers to address and execute an ongoing business strategy. The speed and flexibility enables rapid application development for solving insurance-specific business problems and empowers business users to innovate at the speed of the customer.



## Complementing Core Technology with a Low-Code Platform

Appian enables a contextual, composite view pulled together from multiple sources — accessible via desktop, mobile or portal. Back office resources, front office teams and external parties can be rolled onto the same platform, facilitating collaboration through role relevant views and skill-based work assignments, with robust security capabilities at multiple levels.

**Back Office:** Action is taken by various business areas based on the contextual view of data

**Front Office:** Extend the same view of data to the front office to facilitate collaboration across roll relevant tasks

**External Constituents:** Expose appropriate information to independent advisers and brokers via any device

### PRIORITIZE

Capture new markets and new business when you prioritize efforts to better serve customers.

- Increase engagement with an intuitive user interface
- Improve customer service to increase customer loyalty
- Unify process, data, systems, and people for better decisions
- Achieve rapid development of customer-centric applications

### FOCUS

Transform your business processes to become a connected company in the digital world.

- Connect underwriting to downstream systems
- Improve cross pollination of claims information to related systems
- Streamline customer, policy and contract servicing and administration
- Improve cash flow with finance, administration and compliance management

### PREPARE

Achieve the efficiency and agility needed for the future while leveraging existing IT investments.

- Modernize IT infrastructure without a rip-and-replace initiative
- Eliminate siloed point solutions
- Advance enterprise mobility efforts

### ORGANIZATIONS ACROSS INDUSTRIES TRUST APPIAN



## Appian

Appian provides a leading low-code software development platform that enables organizations to rapidly develop powerful and unique applications. The applications created on Appian's platform help companies drive digital transformation and competitive differentiation.

For more information, visit [www.appian.com](http://www.appian.com)