



Low Cost. Low Risk. High Value.

SaaS BPM: Embrace new ways of running your organization.



GOVERNMENT AGENCIES IMPROVE PERFORMANCE WITH APPIAN BPM IN THE CLOUD

To quickly meet increasing demands for cost reduction, transparency and accountability, agencies must design IT strategies that improve core processes and foster collaboration beyond traditional boundaries. Business Process Management (BPM) software is the answer – particularly when coupled with the cost and flexibility benefits of Cloud Computing.

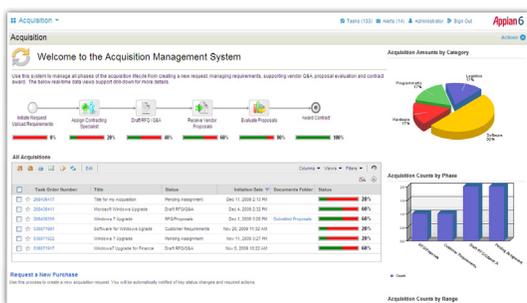
APPIAN BPM DELIVERS RESULTS

Appian is the recognized leader in BPM for Government. Our solutions give agencies the speed, flexibility and control necessary to deliver improved efficiency and transparency. Depending on their priorities, our government customers and partners use Appian BPM in a variety of ways ranging from a specific application to a platform for agency-wide process improvement. Here are some examples:

In "Meeting the Challenge: The 2009 CIO Agenda"

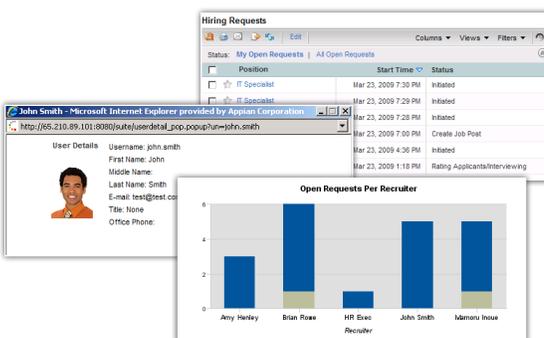
"improving business processes was once again ranked as the No. 1 business priority. . ."

Gartner Executive Programs Report
July 2009



ACQUISITION & PROCUREMENT

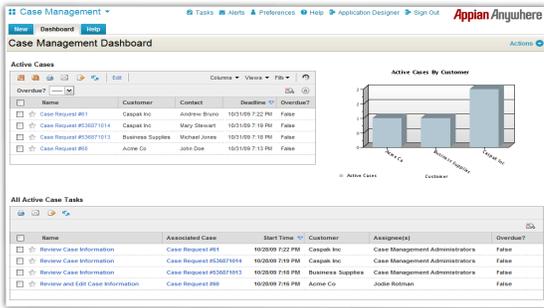
Lack of an organized, process-focused method for managing procurement results in administrative overhead, mountains of paperwork, and lost savings. Appian for Federal Acquisition Management allows federal purchasing organizations to successfully manage all purchasing and contracting activities.



HUMAN RESOURCES

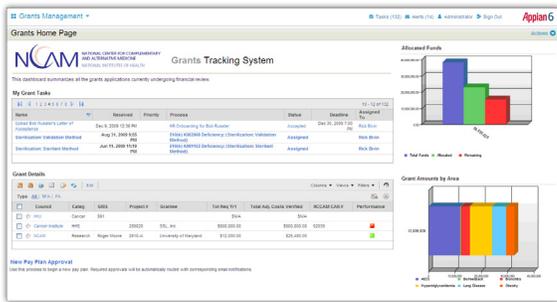
Designed for HR managers, Appian for Federal Hiring Management enables federal HR departments to overcome current barriers, accelerate the hiring process, and acquire the talent needed for their organizations to meet current and future goals.





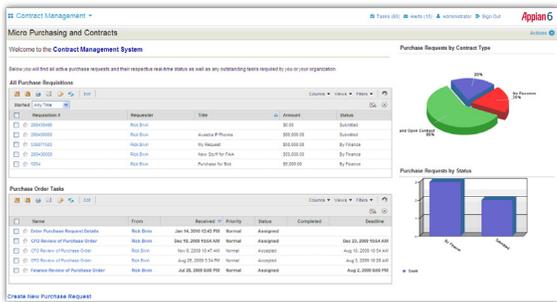
CASE MANAGEMENT

From the initial triggering call or event, through servicing and resolution to summary reporting and audit trail availability, Appian BPM helps government agencies manage all aspects of complex Case Management. Appian enables better, faster service for constituents, while agencies receive bottom-line cost reductions, enhanced decision-making and regulatory compliance capabilities.



GRANTS MANAGEMENT

Agencies are managing and distributing funds at an unprecedented pace. Many of our agency customers are using Appian BPM to closely track their grant processes and to generate automatic audit trails that help simplify compliance with reporting requirements. Analyzing critical applicant and process data provide a mechanism for continuous process improvement.



MICRO-PURCHASING

By implementing financial controls, collaboration, and performance reporting to optimize micro-purchasing processes, Appian customers are able to process high-volume micro-purchasing requisitions while ensuring that business rules and approvals are met in every instance.

Since its founding in 1999, Appian has worked with government agencies and key systems integrators to enable agency-wide process improvements. Now more than ever, agencies require automation of complex processes and the provision of real-time access to critical information and applications in order to drive significant, measurable improvements in productivity and work quality.

Appian is the only BPM vendor to offer complete BPM functionality on-premise (Appian 6) or via Software-as-a-Service in the Cloud (Appian Anywhere).

ABOUT APPIAN

Appian is the global innovator in enterprise and on-demand business process management (BPM). Appian provides the fastest way to deploy robust processes, collapsing time to value for new process initiatives. Businesses and governments worldwide use Appian to accelerate process improvement and drive business performance. Appian empowers more than 2.5 million users from large Fortune 100 companies, to the mid-market and small businesses worldwide. Appian is headquartered in the Washington, D.C. region, with professional services and partners around the globe. For more information, visit www.appian.com.



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