



# Intelligent BPM

All businesses have one thing in common. They're all different. Different plans. Different processes. Different cultures. Be better at being different...with Appian. Use Appian's intelligent Business Process Management Suite as the foundation and be better at what makes you truly stand out.

Appian, the market leader in modern BPM software, is positioned at the top of the "Leaders" quadrant in Gartner's "Magic Quadrant for Intelligent Business Process Management Suites" by Gartner, Inc. According to the report, "An iBPMS expands the traditional BPMS by adding the new functionality needed to support Intelligent Business Operations (IBO), such as real-time business analytics, deep complex-event processing (CEP), social media to support social behavior and collaboration, and expanded technologies to support growing requirements for mobility."

Appian's social, mobile, and analytics capabilities uniquely position the product as the leading platform for IBO use cases. The Appian platform provides the most user-friendly product in the iBPMS market with comprehensive and powerful capabilities for today's demanding enterprises. Turn the Social and Mobile revolution into real business value with Appian's intelligent BPM Suite.



## MOBILE

Today's workforce is mobile and always connected. Appian ensures process participants and executives can access key processes, data, and take action wherever they are. View key data, collaborations, tasks, and actions to receive timely updates and accelerate decisions. Appian delivers a secured native mobile client for each major mobile device to rapidly mobile-enable the enterprise.



## COLLABORATION

Appian's intuitive social interface brings business context to collaboration, drives efficiency across processes, and delivers real business value. Extend visibility and participation in business processes across the enterprise with aggregation of key events, process context data, and external data sources. Role-based tasks, actions, and social collaboration in a single interface makes it easy for people to work in an enterprise social environment.



## ANALYTICS

Appian's active analytics engine provides high performance and real-time reporting, allowing users to easily visualize important business events and optimize processes. An in-memory data engine enables users to access real-time reports for business activity monitoring (BAM), trigger actions based on complex event types (CEP), and create intelligent processes that use predictive analytics



## CORE iBPMS CAPABILITIES

### Process Modeling:

The Appian Process Modeler is a web-based modeling tool that allows users to quickly create BPMN process models in a user friendly drag-and-drop design environment with no coding.

### Process Execution:

Orchestrate and execute processes in a powerful process engine that is scalable to support tens of millions of concurrent process instances.

### User Experience

Appian provides a rich user experience design environment, enabling rich and dynamic form interactions available on both web and mobile devices.

### Process Repository:

Native process repository provides native version and security access control to process components, enabling rapid sharing and reuse of components for a multiuser development environment.

### Content and Case Management:

Integrated content management system for storage of case documents, with full text search, native version control and rich media support.

### Connectivity and Integration:

Unite your process participants with enterprise data systems and external services into a cohesive and easily managed business process with native support for SOA frameworks.

### Business Rules Management:

Allow users to create a repository of reusable, agile business rules to be used across forms, processes, dashboards, and reports.

### On-Demand Analytics:

Analyze and optimize processes for bottleneck analysis for enhanced decision support and continuous process improvement

*Appian leads in the number of implementations that combine social, mobile and cloud, and has a reputation for requiring fewer consulting resources and less time to deploy compared with other offerings in the iBPMS market.*

- Gartner Magic Quadrant for Intelligent Business Process management Suites 2014

To download the full Gartner "Magic Quadrant for Intelligent Business Process Management Suites" report, visit [www.appian.com/iBPMS](http://www.appian.com/iBPMS)

## Appian

As the market leader in modern Business Process Management (BPM) software, Appian delivers an enterprise application platform that unites users with all their data, processes, and collaborations — in one environment, on any mobile device, through

a simple social interface. On-premise and in the cloud, Appian is the fastest way to deliver innovative business applications.

For more information, visit [www.appian.com](http://www.appian.com)