Appian

Realize Your FinTech Vision

> Take an innovative digital platform approach.

> Build integrated, modular, and adaptable solutions.

> Create new customer business models.

> Converge process, data, and apps.

ARE YOU PREPARED FOR THE FINTECH REVOLUTION?

What started as an interesting phenomenon has now taken off. Within the next 3 years, cumulative investment in FinTech globally could well exceed $150bn. How should traditional firms respond to create innovative solutions that meet rising customer digital expectations?

Whether you consider the emerging FinTech players largely hype, interesting potential partners, or serious competitive contenders, you need to prepare for the changes that are shaping the financial services industry. But, with legacy systems still largely running financial institutions, how can you truly join the FinTech revolution?

AN INNOVATION PLATFORM APPROACH

• What if new business models could be easily supported?

• What if FinTech innovations could be realized and integrated with existing infrastructure...and with each other?

• What if you could quickly turn new ideas and customer demands into working apps, and change them immediately as needed?

Change the game. With Appian, you can take control of the FinTech disruptions around you and ensure later you're not on the sidelines, wondering what happened.

DELIVER ON THE PROMISES OF CONVENIENCE, SPEED, TRUST, AND SECURITY

Much of the FinTech revolution is about meeting changing customer expectations. The best firms deliver on promises of convenience, speed, trust, and security as they digitally transform. With Appian, you can quickly roll out new apps that don't disappoint:

Low-Code Appdev: Use drag-and-drop, point-and-click design to launch apps, fast.

Complete information: Unify all information on any topic and view it in a single, drillable summary.

Collaboration: Take advantage of the brain power of workers with social collaboration that uncovers new insights.

Flexible deployment: Appian is available in the cloud, on-premises, or a hybrid of both.

Native mobility: Build or integrate apps and launch them on any device...with no extra effort.

Advanced security: Your apps have mobile security built in, including:

• Server-side authentication management and account locking.

• Encrypted communication with servers over HTTPS.

• Encryption of data stored on the local mobile device.

• Local application passcode to lock access to the Appian application.

• SAML authentication with corporate directories.

FOCUS ON IMPACT

- Fulfill your FinTech strategy to the fullest.
- Exceed customer expectations.
- Reduce risk of failure.
- Proactively address market changes.
- Leave the competition behind.
- Unify all apps, data, and process.
- Go mobile, instantly.
- Increase pace of business.
- Exceed evolving customer expectations.
- Redefine customer engagement.
- Modernize operations.
- Take advantage of the latest innovation.

FOCUS ON CAPABILITIES

- Platform to create a FinTech ecosystem of connected apps.
- Native mobility, automatically on all popular devices.
- Integration with legacy systems.
- Easy-to-use developer tools.
- Dynamic mobile user interfaces.
- Embedded process management.
- Access to complete information from across systems.
- Unified apps, process, data, and collaborations.
- Mobile capture and geo-location.
- Omni-channel deployment.
- Security and privacy certifications

FOCUS ON THE FUTURE OF FINTECH

Market, regulatory, and technology disruption is the new normal for financial services. Protect your current investments and position your enterprise to innovate with a digital application platform from Appian. Be prepared to meet the challenges and opportunities that come with changing customer expectations and the new world of FinTech players.

"Those solutions that balance ease of use and time to solution alongside greater intelligence capabilities are seeing the most success." **– Gartner**

Appian

Appian delivers an enterprise platform for digital transformation that is changing the financial services landscape. Powered by industry leading Business Process Management (BPM) and Case Management capabilities, Appian's low-code approach radically accelerates the time it takes to build and deploy powerful, modern applications, on-premises or in the cloud. The world's most innovative financial services institutions use Appian to revolutionize their customer experiences, transform their business operations, and master global risk and compliance. **For more information, visit** www.appian.com