Measuring The Total Economic Impact™: Benefits Of Appian’s Low-Code Platform

Through four customer interviews and data aggregation, Forrester concluded that Appian’s Low-Code Platform has the following three-year benefit impact.

**TOTAL BENEFITS**

$28.5M

**BUSINESS VALUE PER YEAR**

$12M

**38 apps DELIVERED**

**SUMMARY OF BENEFITS**

Appian enables agile delivery of applications, improving innovation and process optimization.

**APPIAN’S LOW-CODE PLATFORM BY THE NUMBERS**

- **50%** of applications are cross-departmental or enterprise-scale
- **4 weeks saved** by eliminating mobile development efforts with Appian
- **$1.2 million per year saved** by replacing legacy tools and avoiding purchases of new tools

**BUSINESS VALUE DELIVERED BY APPIAN**

- **$12 million per year**
  - Business value delivered by Year 3
- **Revenue generation**
  - Revenue from new products or customers
- **Cost savings**
  - Consolidating and avoiding major purchases

“We view Appian as an enabler. It is an integration point that allows us to push data where it might be needed, and pull data into a 360 degree view of our customer.”

Managing director of architecture and product management, financial services